

CURSO DE GESTORES GDT
TRANSFORMACIÓN DIGITAL DE LA PYME TURÍSTICA

MASTER CLASS

INNOVACIÓN PARA LA TRANSFORMACIÓN INTELIGENTE DE LA EMPRESA TURÍSTICA

MASTER CLASS: ALVARO CARRILLO DE ALBORNOZ

Horario: 9:30 a 10:30

Miércoles 4 Octubre 2023



GENERALITAT
VALENCIANA



economistas
Consejo de Colegios de Economistas
de la Comunidad Valenciana



Alvaro Carrillo de Albornoz

Managing Director at Instituto Tecnológico Hotelero - ITH



Instituto Tecnológico Hotelero. Managing Director (desde 2008)

Improving competitiveness in the tourism sector in Spain trough Innovation and Technology



Federación eAPyme. Presidente (desde 2016)

APyme is a federation composed of sectoral associative organizations whose objective is the digital transformation of the Spanish SME through collaborative projects and training and dissemination actions



Plataforma Tecnológica del Turismo: ThinkTur. Director (desde 2008)

Improve competitiveness of the tourist sector in Spain through innovation & technology



Instituto de Empresa Business School. Associate Professor (desde 2008)

Strategy area.



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